

# **2010 Best Association Project Awards Program**

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**Deadline extended for entry to:  
August 1, 2010**

## **Eligible Applicants**

Any neighborhood association, homeowners association or business association that is a current Wichita Independent Neighborhoods Association (WIN) member is eligible to submit an application if your organization has developed and completed a project that has benefited your neighborhood in 2009.

NOTE: If not a current WIN member, WIN 2010 Membership application and membership fee must be included as a part of the Award Application.

## **Awards Program**

Entries postmarked no later than August 1, 2010 will be reviewed by a panel of Wichita leaders who will select finalists in each award category.

A first, second, and third place designation will be awarded in each of the four categories. These awards will be presented at the 2010 Neighborhood University Conference. Cash awards will be presented to the winning association. Send in your application now so that your neighborhood project can be considered for an award!



Wichita Independent Neighborhoods, Inc.  
1150 N. Broadway, Suite 101, Wichita, KS 67214  
Phone: (316) 260-8000, Fax: (316) 264-9965

## FOR IMMEDIATE RELEASE

June 14, 2010

### Neighborhood Conference Calls for 2010 Association Project Award Nominations

Wichita, KS – The Wichita Independent Neighborhoods 2010 Conference (WIN, Inc.) Planning Committee is delighted to announce the opening of the 2010 Neighborhood Conference Awards Program, recognizing the accomplishments of outstanding neighborhood organizations from across the metro areas who work tirelessly to enhance the quality of life in their communities.

The following four (4) Association AWARD categories are available for entries:

- Physical Revitalization/ Beautification – Single Association
- Social Revitalization/Neighborliness – Single Association
- Multi Association Partnerships
- Outstanding Newsletter

To be considered, nominees must mail/postmark their completed application by the August 1, 2010 deadline. Eligibility requirements and application guidelines are available on our website at [www.winwichita.com](http://www.winwichita.com). All award nominees should register to attend the 9th Annual Neighborhood University 2010 Conference being held at the Metropolitan Baptist Church, 525 W. Douglas Avenue, Wichita, Kansas on September 18, 2010. All award application materials will be available for display and the winners will be featured during the awards ceremony on Saturday, September 18th.

The Wichita Independent Neighborhoods (WIN, Inc.) is a non-profit grassroots organization created to serve as a forum for the sharing of experiences and knowledge that strengthens a cooperative working relationship among citizens, municipality staff members, representatives of the private sector, and elected officials for the strengthening of our towns, cities, and counties through their neighborhoods. WIN, Inc. achieves this broad objective by partnering with municipalities across the metro area to produce an annual neighborhood conference. This conference, called the “Neighborhood University”, provides an opportunity for people from all locations, socio-economic levels, and sectors across the metro area to learn best practices for addressing neighborhood issues of the times, attend workshops, network with one another, and share experiences and information toward building stronger communities.

This year’s nominations are being solicited to recognize the commitment of our neighborhoods and/or individuals who have tirelessly volunteered their time and energy to make their neighborhoods places they are proud to call home. These awards will be presented as a collective “thank you” to the nominated neighborhoods and individuals.

WIN, Inc. is governed by a Board of Directors who serve voluntarily at their own time and expense. The Board directs the ongoing business and policy of the organization, provides oversight for the implementation of each year’s conference, and plays a leadership role in promoting both the organization and the work of neighborhood-based activism and self-help initiatives across the metro area and Sedgwick County.

To learn more about the Neighborhood University 2010 Conference being held at Metropolitan Baptist Church, 525 W. Douglas Avenue, Wichita, Kansas on September 18, 2010., please write Wichita Independent Neighborhoods, Inc. at 1150 N. Broadway, Suite 101, Wichita, KS 67214, call (316) 260-8000, or visit our website at [www.winwichita.com](http://www.winwichita.com).

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# Application Guidelines

Submissions **MUST** be postmarked by June 1, 2010

In order for your submission to be judged fairly, it **MUST** be submitted using the following guidelines:

- **MUST Use Application Forms provided in this packet.**
  - Submissions and copies must be on 8 ½ x 11” white paper.  
If possible include an electronic copy submitted on a CD.
  - Association must be current member of WIN. If not, WIN 2010 Membership application and membership fee must be included with Award Application.
- **Applications must include a check for the entry fee in the amount of \$10.00 made payable to WIN. (Multiple applications allowed).**

The following categories are available for entry.

(WIN reserves the right to place an application in the category that best fits it)

## Physical Revitalization/ Beautification – Single Association

Projects that focus on physical aspects of improving your neighborhood such as parks, lighting, litter control, traffic management, housing improvements, green spaces, business district enhancements.

## Social Revitalization/Neighborliness – Single Association

Projects focusing on the social or cultural aspects of a neighborhood like safety, youth and/or senior programs, activities that make neighbors feel connected and foster neighbors working together like an ice cream social, holiday celebration or festival.

## Multi Association Partnerships

Projects that are jointly produced by at least two neighborhoods or community organizations in a partnership effort, addressing either physical or social concerns

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## • **MUST Use Application Forms provided in this packet.**

- Submissions and copies must be on 8 ½ x 11” white paper, two sided. If possible include an electronic copy submitted on a CD.
- Association must be current member of WIN. If not, WIN 2010 Membership application and membership fee must be included with Award Application.
- To enter the Award category Associations are asked to submit three of association’s best newsletters published between January 1, 2009 and December 31, 2009 along with the completed entry form by August 1, 2010.
- **Application must include a check for the entry fee in the amount of \$10.00 made payable to WIN.**

## Outstanding Newsletter

The Outstanding Newsletter Award is designed to recognize Neighborhood and Homeowner Associations that do an outstanding job writing and publishing a newsletter for their membership.

**APPLICATION FOR “2010 BEST ASSOCIATION PROJECT AWARD”  
(Cover Page)**

**Please check the appropriate award category for this application.**

**Physical Revitalization/ Beautification – Single Association**

Projects that focus on physical aspects of improving your neighborhood such as parks, lighting, litter control, traffic management, housing improvements, green spaces, business district enhancements.

**Social Revitalization/Neighborliness – Single Association**

Projects focusing on the social or cultural aspects of a neighborhood like safety, youth and/or senior programs, activities that make neighbors feel connected and foster neighbors working together like an ice cream social, holiday celebration or festival.

**Multi Association Partnerships**

Projects that are jointly produced by at least two neighborhoods or community organizations in a partnership effort, addressing either physical or social concerns

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Name of Association: \_\_\_\_\_

Name of person preparing application: \_\_\_\_\_

Title of person preparing application: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_, State: \_\_\_\_\_, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_, FAX: \_\_\_\_\_

Email: \_\_\_\_\_

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Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Mail completed application and fee to:**

2010 Best Association Project Awards Program  
Attn: Awards Committee  
4431 Ironwood, Wichita 67226

Phone: (316) 634-0832, email: [babichdj@yahoo.com](mailto:babichdj@yahoo.com)



5. Describe why it was beneficial, how it changed the neighborhood, and any unexpected surprises resulting from the project/activity.

6. What benchmarks were used to measure success?

7. If this project/activity was going to be replicated by others, is there documentation that another group could obtain to design a similar type project?

**Attachments:**

Please attach the following:

- A budget showing income and expenses related to the project/activity including donations, grants, in-kind support, volunteer hours committed
- Up to six (6) additional items that you feel will help the judges have a better understanding of your project/activity. (photos, etc.)

# Judging and Scoring Criteria

All applications will be evaluated on how well they meet the following criteria:  
Maximum 100 points

## Self Help / Financial Capability / Grassroots Involvement / Innovativeness

The extent of self-help is evident with minimal reliance on outside funding sources; the budget was well thought out and realistic. 0 – 20 pts

Project/activity included significant neighborhood and/or business involvement and cooperation; diversity of participants. 0 – 20 pts

Project/activity was a creative and unique way to address the neighborhood(s) issue. 0 - 10 pts

## Community Benefit

Project/activity benefited the neighborhood as a whole and addressed a need; it improved the health, safety and/or appearance of the neighborhood. 0 – 10 pts

## Sustainability

Project/activity illustrates opportunities for self-sufficiency; project includes a low maintenance design and an ongoing maintenance plan. 0 – 10 pts

## Leadership Development

Project/activity provided opportunities for volunteers to take on leadership roles and develop new skills. 0 – 10 pts

## Partnership Building

Project/activity created partnerships with public and/or private entities; and/or with other neighborhoods and community based groups. 0 - 10 pts

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### Submit your Original application form and six (6) copies:

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  - Association must be current member of WIN. If not, WIN 2010 Membership application and membership fee must be included with Award Application.
- **Applications must include a check for the entry fee in the amount of \$10.00 made payable to WIN. (Multiple applications allowed).**

### Postmarked no later than June 1, 2010 to:

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4431 Ironwood, Wichita 67226

Phone: (316) 634-0832, email: [babichdj@yahoo.com](mailto:babichdj@yahoo.com)

**APPLICATION FOR “OUTSTANDING NEWSLETTER AWARD”  
(COVER SHEET)**

 **Outstanding Newsletter**

The Outstanding Newsletter Award is designed to recognize Neighborhood and Homeowner Associations that do an outstanding job writing and publishing newsletter for their membership.

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Name of Association: \_\_\_\_\_

Name of person preparing application: \_\_\_\_\_

Title of person preparing application: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_, State: \_\_\_\_\_, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_, FAX: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_  
Signature:

\_\_\_\_\_  
Date:

**Mail completed application and fee to:**

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Phone: (316) 634-0832, email: [babichdj@yahoo.com](mailto:babichdj@yahoo.com)

## **APPLICATION FOR “OUTSTANDING NEWSLETTER AWARD”**

Please answer the following questions as they pertain to your Association’s Newsletter.

1. What is the mission of your Newsletter?
  
2. Does your Newsletter focus on topics your Association is interested in?
  
3. Are special features a part of your newsletter? (Events)
  
4. How many newsletters are printed and/or emailed during the year?
  
5. What is the size of your mailing list?
  
6. Are special features about association members contained in the publications?
  
7. Do you include response forms in your publications?
  
8. Is recruitment a part of the newsletter?
  
9. Does the publication inform and excite and/or stimulate participation in association activities?
  
10. Is the format attractive?
  
11. Readable?
  
12. Is correct grammar used?

13. Are there photographs and captions?

14. Does the publication adequately fulfill its objective of being FOR, TO and ABOUT the association?

15. Is the newsletter sent to the WIN Office and Board Members?

**Attachments:**

16. Please include/attach a budget sheet describing how your newsletter is maintained. (In-kind, etc.)

17. Submit association's three best (copies) of the newsletter published between January 1, 2009 and December 31, 2009. (This can be a reprint of the best of 2009.)

# Judging and Scoring Criteria

All "Outstanding Newsletter" applications will be evaluated on how well they meet the following criteria:  
Maximum 100 points

1. Specific criteria:(25 points total)
  - a. Application completed including attachments. (5 points)
  - b. Three copies of Newsletter dated between 01/01/2009 and 12/31/2009. (10 points)
  - c. Budget Sheet (10 points)
2. Content: (35 points total)
  - a. Special features: (5 points)
  - b. Special articles: (10 points)
  - c. Incentive: (10 points)
  - d. Purpose: (10 points)
3. Visual appeal and composition: (40 points total)
  - a. Design: (15 points)
    - i. Overall appeal (visual)
    - ii. No large text blocks (text broken by photos, cartoons, etc.)
    - iii. Use of color / grayscale shades
  - b. Text: -- ease in reading (appropriate fonts, sizes) (15 points)
  - c. Photos, Logos, Graphics, etc. (10 points)
    - i. Adequate size
    - ii. Subjects in photos are identifiable
    - iii. Good contrast in photos

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**WIN MEMBERSHIP DUES FOR 2010**

**Voting Member DUES .....\$35.00 For Calendar Year 2010**

**PLEASE COMPLETE THE FOLLOWING AND RETURN WITH YOUR CHECK**

Name: \_\_\_\_\_

Membership Type: Charter \_\_\_\_\_ Active \_\_\_\_\_ Associate \_\_\_\_\_ Affiliate \_\_\_\_\_

Address: \_\_\_\_\_ Election Month \_\_\_\_\_

Meeting Time and Place \_\_\_\_\_

**Officers:**

President: \_\_\_\_\_ Telephone No. \_\_\_\_\_

Address: \_\_\_\_\_ E-Mail \_\_\_\_\_

V. President: \_\_\_\_\_ Telephone No. \_\_\_\_\_

Address: \_\_\_\_\_ E-mail \_\_\_\_\_

Secretary: \_\_\_\_\_ Telephone No. \_\_\_\_\_

Address: \_\_\_\_\_ E-mail \_\_\_\_\_

Treasurer: \_\_\_\_\_ Telephone No. \_\_\_\_\_

Address: \_\_\_\_\_ E-mail \_\_\_\_\_

Boundaries: \_\_\_\_\_

Total number of RESIDENT Households within your boundaries: \_\_\_\_\_

Group Exemption: (please v check the line for one of the following)

\_\_\_\_ We are currently a participant and wish to continue

\_\_\_\_ We are not currently a participant and wish to join the group exemption. Send materials \_\_\_\_\_

**INDIVIDUAL AND BUSINESS ASSOCIATION DUES .....\$25.00**

Business Name: \_\_\_\_\_ Telephone No. \_\_\_\_\_

Name of Contact: \_\_\_\_\_ Telephone No. \_\_\_\_\_

Address: \_\_\_\_\_ E-mail \_\_\_\_\_

**ATTENTION:** WIN takes your personal privacy seriously. Because we value our relationship with you, WIN does not sell your information or allow those who are doing business on our behalf to use your information for their own marketing purposes.